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**For Immediate Release:**

**Amtech Users Group Continues Strong Growth**

*Fall Meeting attended by 49 box plants, considered by many one of best meetings to date*

Fort Washington, PA – (October 20, 2011) – Earlier this week the members of the Amtech Users Group convened in Atlantic City, New Jersey for their annual Fall Meeting. This year’s event, held at the Tropicana Hotel and Casino, was attended by employees of *nearly 50 box plants* - and featured Round Table Discussions, an “Ask the Experts” Q&A session, as well as Amtech Instructor led training.

The two day event is held twice annually (Spring and Fall) and has seen a strong increase in attendance each of the past 4 meetings. Karen Safrit, Director of Information Technology at Carolina Container and President of the Amtech Users Group, attributes the increase in attendance to continued user feedback and acting on the data to support member needs. She stated, “By allowing the members to drive the discussions and topics at these meetings, we are able to tailor the meeting towards their specific needs and everyone walks away with more information and usable data.”

Discussion topics at the Fall Meeting included Purchase Orders, Product Structures, Estimate Sheets and Email PDF Functionality. The Amtech staff also participated in an “Ask the Experts” Q&A session where attendees could ask key team members questions on predetermined topics of Work Arounds and Measuring Sales Performance.

Also present was Amtech’s President and Owner, Cosmo DeNicola. On Monday afternoon he spoke to the attendees about his excitement surrounding Amtech’s new software products in which he stated, “I am *energized* by [our customer-base’s] advance use of our system, specifically the early adoption of our mobile (iPad) solutions.”

According to the surveys completed by the attendees of the meeting in Atlantic City, the meeting once again, proved to be a great success. Specifically, the addition of more round-table discussions and extended Q&A session was enthusiastically received.

“The advisory board members and I continue to strive to enhance each meeting so that all attendees walk away with as much information as possible, extending a working knowledge of the topics discussed which they can apply upon return to their respective companies”, said Safrit. “Attending the User Group meetings are a great way to network, get answers and expand your knowledge of the software package. We encourage everyone to attend”.

The next Users Group Meeting will be held in Spring of 2012. Location and Date are TBA.

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**About Amtech Users Group**

The Amtech Users Group is a mutually beneficial partnership between Amtech and the users of Amtech’s software packages. Amtech benefits from the input of the users, providing feedback as to enhancements and the future direction of the software package from a user perspective. The users benefit from the information sharing among Users Group members, Amtech’s commitment to provide programming hours for enhancements and the power of a structured, organized group with common goals and objectives. Users can join the Amtech Users Group by registering at [www.AmtechUsersGroup.com](http://www.AmtechUsersGroup.com).

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