



Media Contact:
Natalie Scarantino
nscarantino@amtechsoftware.net
215.639.9540 x 1204

For Immediate Release:

AMTECH TAKES A BITE OF THE "APPLE"

MobileForce Sales Software now available on Apple's #1 Selling iPad Tablet

Fort Washington, PA – (June 7, 2011) – Cosmo DeNicola, owner and President of Amtech Software, is thrilled to announce that Amtech's prime mobility software, MobileForce Sales, is now available for the top selling mobile tablet in the world - the iPad from Apple.



Amtech President Cosmo DeNicola

"The iPad platform creates even more opportunities for sales persons to efficiently respond and interact with customers and prospects," said Cosmo. "The device is less obtrusive than a laptop and more shareable than a smart phone, not to mention easier and faster to use."

The new iPad interface offers increased power to utilize MobileForce Sales tools including the ability to take inventory of stock at each customer location and book replenishment orders on the spot. Unlike the WindowsMobile platform (available on any WindowsMobile device), the iPad platform offers a 9.7" back-lit display, a Dual-core A5 processor, two-way cameras for video conferencing and a 10 hour battery life.

Now sales reps truly are more independent from the office, as MobileForce Sales for the iPad will provide them with actionable data any time and any where. In addition to bringing up critical account information directly in front of customers, this powerful sales software will reduce 50% of the phone calls your sales team makes to customer service by having the answers they need right at their fingertips. This allows your customer service and design teams to be focused on more value added tasks, instead of searching for AR aging or status on quotes and design requests.

For more information or to request a quote on Amtech's MobileForce software visit www.amtechsoftware.net, call Darren Artillio 215-639-9540 x 1504, or email sales@amtechsoftware.net.

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About Amtech

Amtech (www.amtechsoftware.net) provides software and hardware solutions and a multitude of services across a wide and diverse customer base of corrugated and folding carton manufacturers. Our software assists our clients in achieving operational excellence in key business areas including procurement, logistics, manufacturing, product development, sales and customer service. We offer a complete suite of modules all geared towards taking your business to the next level. Amtech has the technology you need to compete in the ever-changing business environment.

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