



**Media Contact:**  
Natalie Scarantino  
nscarantino@amtechsoftware.net  
215.639.9540 x 1204

**For Immediate Release:**

**Safeway Packaging completes installation of Amtech's eMotion**  
*e-Commerce module part of Safeway's mission to provide comprehensive solutions for customers*

Fort Washington, PA – (July 19, 2011) – Cosmo DeNicola, owner and President of Amtech Software, is proud to announce that Safeway Packaging has completed the installation of *eMotion*, Amtech's web-based ecommerce software module. Safeway is a corrugated plant located in New Bremen, Ohio, serving the Midwest with right on time deliveries via company owned trucks.

Safeway's IT Coordinator Greg Varno explained that "this new addition of e-commerce software will give Safeway's customers 24 hour access to view and place orders, request a quote, and much more". Safeway strives to analyze customer needs and develop comprehensive solutions. "eMotion is one example of a comprehensive solution for our customers," Greg continued, "and it is the high level of customer-centered relations that has enabled Safeway to become a premier packaging supplier."

eMotion© provides a simple and flexible tool for customer service over the Internet. It adds the ability for customers to enter orders, request quotes, check inventory, release shipments and communicate with customer service and sales securely via the web.

"In this highly competitive market, this added convenience will immediately show return on investment by improving 'Just-In-Time' capabilities, increasing customer access to 24/7," stated DeNicola. "Utilizing all of these features will assist Safeway in edging out the competition for orders, while saving time and reducing overall customer service costs."

For more information or to request access to our live on-line demo site, visit [www.amtechsoftware.net/emotion](http://www.amtechsoftware.net/emotion).

- END -

**About Amtech**

Amtech provides software and hardware solutions and a multitude of services across a wide and diverse customer base of corrugated and folding carton manufacturers. Our software assists our clients in achieving operational excellence in key business areas including procurement, logistics, manufacturing, product development, sales and customer service. We offer a complete suite of modules all geared towards taking your business to the next level. Amtech has the technology you need to compete in the ever-changing business environment.

**About Safeway**

Safeway Packaging has been customizing packaging solutions since 1984. Located in New Bremen, Ohio, Safeway is positioned to service the Midwest with right on time deliveries with our company owned trucks. Product solutions include Corrugated Cartons, Partitions and Pads, Packaging Supplies, Labels, Bags, Point of Purchase Displays, Foam, Honeycomb, Pallets and more. For more information visit [www.safewaypkg.com](http://www.safewaypkg.com).

###